



ASSOCIATION OF ENVIRONMENTAL & ENGINEERING GEOLOGISTS

Suggested Fundraising Activities for AEG Student Chapters

1. Establish a departmental coffee table or convenience store
 - Sell coffee, soda, candy and other pre-packaged goods
 - If selling food not pre-packaged (pizza, donuts, baked goods, etc.), you will probably require a vendor's license.
2. Rock bags/tackle boxes for rocks and minerals
3. Geostore – field equipment (field books, pens/pencils, hand lens, etc.)
 - Could combine with coffee table idea
4. Clothing sales (t-shirts, hats, sweatshirts, etc.)
 - Can cheaply and easily get the student chapter logo imprinted
5. Decals w/ chapter logo
6. Coffee mugs or pint glasses w/ chapter logo
7. Silent auction
8. Hold fundraiser at local restaurant/bar
 - Can ask for percentage of sales from a typically slow night...both the student chapter and the establishment benefit: chapter earns funds with minimal effort, restaurant/bar gains business on an otherwise slow night. This usually includes alcohol purchases, depending on location.
 - Success depends on advertising! Don't limit to members or even department...more people = more funding.
9. Raffle
 - Federal gambling laws prohibit most organizations from selling raffle tickets for profit. Check your tax status to see if you can sell raffle tickets. If your organization is not registered under Section 501(c)(3) of the Federal Internal Revenue Code, then you might not be able to sell raffle tickets for profit. BUT, you can hold a raffle at an event (like the above fundraiser) where people pay to attend, but get a "free" raffle ticket. This could increase attendance!
10. Host a Field Trip
 - Trips often cost only food and fuel. Charge enough to cover these costs plus a few extra \$ per person. Professionals/alumni may even be willing to pay a little extra if they know it will support the chapter and help offset costs to students.
11. Contact alumni for support/donations
12. Contact industry/private sector for funding (or events!)

Have a fundraising idea that you would like to share? Tell us about it by contacting the Student & Young Professional Support Committee Chair: Morley Beckman (morley.beckman@gmail.com).